

## MEDIA ARTS

Using fully-equipped radio, television, sound recording, and video production facilities, students in the Media Arts program learn and build hands-on skills for a variety of entry-level jobs in the media broadcasting, journalism, and production industries.

Required Program of Study for  
Associate of Applied Science Degree (2 years)

**FRESHMAN YEAR**

Course	Credits
BRDC 1010 Introduction to Mass Media .....	3
BRDC 1210 Television Production & Performance .....	3
CINE 1000 Camera and Lighting I .....	2
CINE 1010 Camera and Lighting I Lab .....	1
CINE 1700 Post Production I .....	3
MATH 1100 Topics and Ideas in Mathematics* .....	3
	15

Second Semester

Course	Credits
BRDC 1110 Radio Production & Performance .....	3
CINE 1720 Post Production II .....	3
CINE 1020 Camera and Lighting II .....	2
CINE 1030 Camera and Lighting II Lab .....	1
BSAD 2050 Business Communications* .....	3
ENTR 1050 Introduction to Entrepreneurship .....	3
	15

\*See general education requirements.

**SOPHOMORE YEAR**

Course	Credits
AUDR 1600 Audio Principles and Technology .....	2
AUDR 1615 Audio Recording Techniques I Lab .....	1
AUDR 2800 Audio and Recording Projects I .....	2
BRDC 2170 Applied TV Production I .....	3
CINE 2700 Post Production III .....	3
Behavioral Science* .....	3
Social Science or Exploratory Studies* .....	3
	17

Second Semester

Course	Credits
AUDR 2820 Audio and Recording Projects II .....	2
BRDC 2270 Applied TV Production II .....	3
INFO 1600 PC Systems Maintenance and Repair .....	3
INFO 1610 PC Systems Maintenance and Repair Lab ...	1
CINE 2982 Digital Cinema and Media Capstone .....	4
	13

Total Credit Hours 60

## MEDIA PRODUCTION CERTIFICATE

Students who complete the following courses in the first year of a media arts degree offering will be eligible for the media production certificate. This certificate program will provide students with the basic necessary skills for gaining entry-level employment in the areas of assistant audio engineering, broadcast production support and multimedia production.

All coursework in the Media Production Certificate program will apply as full credit towards the Associate of Applied Science in Media Arts.

Required Program of Study for Certificate (32 weeks)

**FALL SEMESTER**

Course	Credits
BRDC 1010 Introduction to Mass Media .....	3
BRDC 1210 Television Production & Performance .....	3
CINE 1000 Camera and Lighting I .....	2
CINE 1010 Camera and Lighting I Lab .....	1
CINE 1700 Post Production I .....	3
	12

**SPRING SEMESTER**

Course	Credits
CINE 1720 Post Production II .....	3
CINE 1020 Camera and Lighting II .....	2
CINE 1030 Camera and Lighting II Lab .....	1
AAS General Education Course* .....	3
	9
Total Credit Hours	21

\*See AAS general education courses.