

COMMUNICATION

Effective communication skills are essential to success in any career. Students enrolled in the communication concentration will study theory and application of effective communication behaviors. Credits earned may be transferred to a four-year college and applied toward a bachelor's degree in communication. Career opportunities include mass media, teaching, consulting, business, non-profit organization, public relations, advertising, and other professions requiring interpersonal, small group, or public speaking skills.

Suggested Program of Study for Associate of Arts Degree (2 years)

FRESHMAN YEAR

First Semester	
Course	Credits
ENGL 1010 English Composition I*	3
MATH 1100 Topics and Ideas in Mathematics* OR	
MATH 2170 Applied Statistics	3
History*	3
SPCH 1110 Public Speaking*	3
SPCH 2010 Interpersonal Communication OR	
SPCH 1100 Small Group Communication	3
BSAD 1005 Investing in Strengths	1
	16

Second Semester	
Course	Credits
ENG 1020 English Composition II*	3
BIOS 1010 General Biology*	4
Fine Arts and Language*	3
Behavioral Science*	3
SPCH 2300 Intercultural Communication OR	
SPCH 2200 Public Relations	3
	16

SOPHOMORE YEAR

First Semester	
Course	Credits
Social Science*	3
SPCH 2010 Interpersonal Communication OR	
SPCH 1100 Small Group Communication	3
HUMS 1100 Introduction to Humanities OR	
THEA 1340 Introduction to Acting	3
Communication Electives**	6
	15

Second Semester	
Course	Credits
SPCH 2300 Intercultural Communication OR	
SPCH 2200 Public Relations	3
BRDC 1240 Voice and Diction	3
Communication Electives**	9
	15
Total Credit Hours	62

To earn an associate of arts degree, a student must satisfactorily complete a minimum of 60 semester hours that include the general education requirements.

*See general education requirements.

**Recommended electives: BRDC 1010/JOUR 1010 Introduction to Mass Media, ENGL 2030/2040 Creating Poetry, ENGL 2050/2060 Creating Stories, THEA 1340 Introduction to Acting. Recommended electives depend on desired professional goal and/or requirements of transfer institution.