GRAPHIC DESIGN

This program prepares students for a variety of job opportunities in the exciting field of graphic design. The program emphasizes technical skill development using industry standard design software, as well as developing knowledge in the principles of design and artistic expression. (*Enrollment into this program is limited and based on the date of application.*)

The AAS program prepares students for a variety of job opportunities in the exciting field of graphic design. The program emphasizes technical skill development using industry standard design software, as well as developing knowledge in the principles of design and artistic expression. Students will have the opportunity to gain hands-on experience by working on class projects. Internships with area businesses provide them with real-life experiences.

Required Program of Study for
Associate of Applied Science Degree (2 years)

FIRST YEAR

Fall Semester

Course	Credits
GCAD 1250 Drawing Logic I	3
GCAD 1300 Design I	3
GCAD 1700 Digital Photography	3
ARTS 1050 Introduction to Art History & Criticism I **OR** ARTS 1060 Introduction to Art History & Criticism II	3
GCAD 1450 Graphic Arts I	3
	15

Spring Semester

Course	Credits
GCAD 1100 Typography	3
GCAD 1600 Design II	3
GCAD 1500 Layout and Design I	3
GCAD 2100 Digital Pre-Press	3
MATH 1100 Topics and Ideas in Mathematics*	3
	15

Summer

GCAD 1310 Cooperative Internship I 1-3

*See general education requirements.

SECOND YEAR

Fall Semester

Course	Credits
BSAD 2520 Principles of Marketing	3
GCAD 2450 Graphic Arts II	3
GCAD 2500 Layout and Design II	3
INFO 2230 Web Page Development	3
BSAD 2050 Business Communications*	3
	15

Spring Semester

Course	Credits
INFO 2250 Web Development Using HTML and CSS	3
ECON 1040 Personal Finance*	3
PSYC 1810 Introduction to Psychology*	3
GCAD 2300 Package Design	3
GCAD 2610 Graphic Design Capstone	1
GCAD 2200 Typography II	3
	16

Total Credit Hours	62-64