

## GRAPHIC DESIGN

Students in the Graphic Design program will find the most effective way to get messages across in print, electronic, and film media using a variety of methods such as color, type, illustration, photography, animation, and various print and layout techniques. Students learn the foundations of design from instructors who bring years of experience from the industry while using the same type of software that is used in the industry today.

The program is a two-year liberal arts curriculum designed to transfer to a four-year college for the completion of a bachelor's degree in graphic design, graphic communication, media arts, or related areas. This program of study emphasizes conceptual skill development, image production, elements of design and graphic design related software proficiency.

### Suggested Program of Study for Associate of Arts Degree (2 years)

#### FIRST YEAR

| First Semester                                       |           |
|--|-----------|
| Course   | Credits   |
| ENGL 1010 English Composition I* .....               | 3         |
| MATH 1100 Topics and Ideas in Mathematics* <b>OR</b> |           |
| MATH 2170 Applied Statistics .....                   | 3         |
| History* .....                                       | 3         |
| COMM 1110 Public Speaking* .....                     | 3         |
| GCAD 1450 Graphic Arts I .....                       | 3         |
|  | <u>15</u> |

| Second Semester                        |           |
|--|-----------|
| Course                                 | Credits   |
| ENG 1020 English Composition II* ..... | 3         |
| BIOS 1010 General Biology* .....       | 4         |
| Fine Arts and Language* .....          | 3         |
| Behavioral Science* .....              | 3         |
| GCAD 1100 Typography .....             | 3         |
|  | <u>16</u> |

#### SECOND YEAR

| First Semester                                |           |
|---|-----------|
| Course  | Credits   |
| ECON 2110 Principles of Macroeconomics* ..... | 3         |
| GCAD 1300 Design I .....                      | 3         |
| GCAD 1250 Drawing Logic I .....               | 3         |
| GCAD 1700 Digital Photography .....           | 3         |
| INFO 2230 Web Page Development .....          | 3         |
|   | <u>15</u> |

| Second Semester                                  |           |
|--|-----------|
| Course   | Credits   |
| GCAD 1600 Design II <b>OR</b>                    |           |
| GCAD 2450 Graphic Arts II .....                  | 3         |
| INFO 2250 Web Development using HTML and CSS ... | 3         |
| Electives** .....                                | 9         |
|  | <u>15</u> |
| Total Credit Hours                               | 61        |

To earn an associate of arts degree, a student must satisfactorily complete a minimum of 60 semester hours that include the general education requirements.

\*See general education requirements.

\*\*Recommended electives: GCAD 1500 Layout and Design I, GCAD 2100 Digital Prepress, GCAD 2300 Package Design, GCAD 2450 Graphic Arts II, GCAD 2500 Layout and Design II. See advisor for assistance choosing elective(s) based on professional goals and transfer institution.