

Welcome to our newsletter!

The Center for Enterprise (CFE) is a trusted leader and provider for on-site customized training and development that fits the needs of each client. We are able to connect businesses with the workforce resources and training needed to help strengthen and grow their business. We are proud to be part of Northeast Community College, a leading educational institution dedicated to the success of students and the region it serves.

## How Top Companies Make The ROI Case For Employee Training

No matter what their product or service, companies need people, says Danielle Bullen on Skilledup for Companies. Investing in the continued professional development of people is beneficial, for both employee morale and for the corporation's bottom line. [Read more...](#)

The only thing worse than training your employees and **having them leave** is not training them and **HAVING THEM STAY.**



- Henry Ford, Founder  
Ford Motor Company

## Strategic Planning and Strategic Doing

Ed Morrison in Comparing Strategic Planning and Strategic Doing on Ed Morrison's Garage acknowledges that in Strategic Doing, metrics play a different role. We use metrics to facilitate learning. Whereas strategic planning is a deductive process of thought and action, Strategic Doing using inductive reasoning.

He offers a 12-month action cycle for planning. [Read more...](#)



NEBRASKA  
DEPARTMENT OF LABOR

## Nebraska Worker Training Grants

The Worker Training Program is a business incentive program to support the retraining and upgrading of Nebraska's current workforce. Training is central to preparing Nebraskans to excel in the workplace and in marketplace today and in the future.

Training programs proposed for funding by the Nebraska Training and Support Cash Fund should:

- Encourage business investment in private job training programs designed to train, retrain, or upgrade work skills of existing Nebraska workers.
- Train new employees of expanding Nebraska businesses,
- Promote the retention of Nebraska workers.
- Promote the expansion of Nebraska businesses and increase their competitive edge.
- Develop program participants' marketable skills and competencies, increase their earning power and result in secure jobs for those who successfully complete training.
- Assist in attracting skilled workers to Nebraska.

[Read more...](#)



**ERIC JOHNSON**  
Associate Vice President  
Center for Enterprise

As Q1 of 2016 came to a close, leadership development continues to be our hottest topic and most requested training. We are realizing that our clients are looking for deep, value-added training solutions to drive home results through leadership development training. During the second half of 2015, we began offering coaching sessions to complement leadership training. This connection has delivered amazing results with our customers by increasing the sustainability and value of training. Is your organization in need of similar value? Contact us today to discuss your training needs.



**JIM MCCARVILLE**  
Account Executive

The best part of my job is working with progressive companies that have a positive vision for the future, and a realistic view of the present. I am very fortunate to work with several companies that fit this description. At the Center for Enterprise, our goal is to deliver quality, affordable training. We pride ourselves on customizing the training to fit the outcomes agreed upon with our partners. We have been very successful helping businesses make the training even more economical by connecting them with the Nebraska Department of Labor Worker Training Program. This program will help with up to 50% of training costs, which includes wages paid to the participants of the training. Kent Taylor, President and CEO of Farmers Ranchers Coop, had this to say about his recent experience with the Worker Training Program and the Center for Enterprise.

*"Farmers Ranchers Cooperative has been using the Northeast Center for Enterprise for leadership training with our employees for several months now. I have been very pleased with the quality of content and our employees positive responses to it. We have also appreciated Northeast giving us assistance in applying for the Worker Training Program from the state of Nebraska. Their efforts have made this training economical as well."*



**TRACY MELCHER**  
Account Executive

Nebraska continues to have one of the lowest unemployment rates in the country. That's great news...unless your company is struggling to hire and retain qualified employees. Because of this, today's managers are challenged to inspire new employees and prepare them to advance in the company rapidly. When managers don't have the time or resources to invest in the employee's development, they default to "just getting through the day". Unfortunately, this mindset limits our ability to contemplate what inspires us to be better leaders in our workplace, home and community. I challenge you to take a few minutes to evaluate your personal strengths and build a leadership plan around them. I'd bet your new (and possibly not so new) employees will be more engaged.

[Evaluate your strengths here...](#)

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